

Press Release



10 May 2018

Great Portland Estates plc launches new community strategy - “Creating sustainable relationships”

Building on our long-term vision for sustainability, Great Portland Estates plc (“GPE”) is pleased to announce the launch of its new community strategy, “Creating sustainable relationships”. This strategy recognises the importance of our social impact and the relationships that we need to build to ensure the long-term success of our business.

GPE has a long tradition of supporting local causes and donating to charitable organisations, and “Creating sustainable relationships” helps put our ambition in practice on issues that directly impact London through specific initiatives. We are expanding educational opportunities and apprenticeships across our portfolio, increasing urban greening at our properties, and also measuring the social impact of our developments.

We have also committed to:

- Work with Centrepoin (www.centrepoin.org.uk) as our corporate charity partner for the next three years. Centrepoin supports more than 9,200 homeless young people a year, many of them within London, through the provision of accommodation, health support and life skills to get them back in education, training and employment;
- Provide funding over the next three years to Groundwork London (www.groundwork.org.uk/sites/London) to install green screening around the perimeters of playgrounds in a number of London schools, in order to measure the impact on local air quality; and
- Join the Wild West End initiative (www.wildwestend.london), which focuses on improving green infrastructure across London’s West End.

For more details, please see our “Creating sustainable relationships” document at www.gpe.co.uk/our-relationships/local-communities/.

Toby Courtauld, GPE Chief Executive, commented “We believe that this strategy, coupled with our commitment to integrating the measurement of social impact through the design and construction of our buildings, will deliver lasting benefit for the communities in which we are working.”

Contacts:

Great Portland Estates plc

Toby Courtauld, Nick Sanderson, Janine Cole

020 7647 3000

Finsbury

Gordon Simpson

020 7251 3801