

Press Release



6 April 2022

GPE announces partnership with flexible office provider: Runway East

GPE today announces that it is entering into its latest partnership agreement with Runway East, the co-working and flexible office specialist, who will run 20,500 sq ft of workspace at The Hickman, Whitechapel E1.

Runway East will operate the space across the Lower Ground, Ground and First Floor levels for 10 years. This new profit share agreement is in addition to their existing partnership with GPE for the operation of 48,400 sq ft of workspace at New City Court in London Bridge.

Owned and redeveloped by GPE, The Hickman has spearheaded a new era for workplaces and has smart technology instilled throughout, becoming the first office building globally to receive a **SmartScore 'Platinum' rating**. This includes GPE's award-winning smart workplace app sesame® which puts greater control in the hands of the user by providing features such as an online concierge service, contactless access control, environmental controls and much more.

Natasha Guerra, CEO of Runway East, said: ***"We can't wait to launch at The Hickman, which is a beautiful building we knew would make a perfect home for our members as soon as we saw it. GPE have been fantastic to work with previously at New City Court. Like us, they're passionate about the future of workspace and embracing technological and service-based innovation to improve customer experience, so we're thrilled to be expanding our cooperation with them and excited to see what the future holds"***.

Simon Rowley, Director of Office Leasing and Flex, commented: ***"To attract customers to our spaces we need to provide greater choice. Our Flex partnerships, complemented by our fitted and fully managed options, provide our customers with a broad range of spaces and a platform to grow with us. Today we have around 250,000 sq ft of Flex space, and partnerships with specialists such as Runway East, are an essential component of our Flex offer, ensuring we are able to provide best-in-class spaces and services to a broad range of customers. We are both committed to leading the future of workspace in the capital and after working with Runway East on New City Court we are thrilled to be partnering with them once again for this project."***

In recent news, GPE announced several senior management role changes and promotions to **support and enhance the delivery of the business' market-leading, customer-first approach to meet customers' growing flexibility demands.**

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